



LES EVENT

Growing an International Technology Company from Perth

Establishing, developing and growing a successful technology company from the most isolated city in the world.

Philip Christensen co-founded and is Managing Director of Formsys: a software company with 4000 customers in over 50 countries that specialises in 3D design, analysis and construction software - Philip will comment on the following:

- The importance of intellectual capital in maintaining competitive advantage
- Industry attitudes toward copyright and patenting
- Commercialisation in US, Japanese and Chinese markets
- Partnering with foreign companies

Mr Philip Christensen, Co-founder and Managing Director, Formsys

- Masters Degree in Engineering Science
- 20 years developing, marketing and selling software to a global customer base
- Particular experience in the Japanese and US markets
- Currently involved in new market development in China and the Middle East

DATE: TUESDAY, 25 MARCH, 2008

TIME: 5:15 PM FOR 5:45 PM START

VENUE: THE INNOVATION CENTRE
INNOVATION CENTRE WA
SUITE 4, ENTERPRISE UNIT 3
11 BRODIE HALL DRIVE
BENTLEY WA 6102

COST: MEMBERS - \$25.00 (INCL. \$3.00 GST)
NON-MEMBERS - \$50.00 (INCL. \$4.00 GST)

INCLUDES DRINKS AND FINGER FOOD

RSVP: FRIDAY 21 MARCH 2008
(Further details on next page)

REGISTRATION FORM

TAX INVOICE

DATE OF ISSUE: [DATE]

ABN 82 835 251 814

ATTENDEES:

1. Name _____ (Member/ Non-Member) Email* _____
2. Name _____ (Member/ Non-Member) Email* _____
3. Name _____ (Member/ Non-Member) Email* _____
4. Name _____ (Member/ Non-Member) Email* _____
5. Name _____ (Member/ Non-Member) Email* _____

of _____ (firm/company) will be attending the

Will be attending the **LES ANZ - WA Evening Function** on **Tuesday, 25 March 2008**

My/our payment for \$ _____ is enclosed (cheques payable to LES ANZ, Inc)

OR

Please debit my credit card: Bankcard MasterCard VISA

(circle one)

in the amount of \$ _____

Credit Card No: _____

Expiry Date: _____/_____/_____ (NB: date required to enable processing)

Cardholder's Name: _____

Cardholder's Signature: _____

Telephone number of cardholder: _____

Payments to:

LES ANZ, Inc
C/- Chris Juhasz
Wray & Associates
PO Box Z5466
Perth WA 6831
christopherj@wray.com.au
9216-5100 (Ph) 9216-5199 (Fax)

(Due to catering requirements, payment will be required despite non-attendance or cancellation after the RSVP date)

This document will become a Tax Invoice for GST purposes upon payment

*by providing your email address you agree to receive emails from us relating to LES events, activities and special offers. We will use your information for that purpose only and will not pass it on to any third party.