



Licensing Executives Society of Australia and New Zealand
TAX INVOICE - ABN 82 835 251 814

TRADE SECRETS! WATCH THEM WALKING OUT THE DOOR. HOW DO YOU IDENTIFY THEM, SECURE THEM AND KEEP THEM?

LESANZ is proud to introduce our next topic and speaker; focusing on the overlooked, undervalued and 'valued too late' issue of Trade Secrets, Confidential Information or Proprietary Knowledge (to name a few synonyms).

Tailoring Trade Secret Policy and Procedures for Business

SPEAKER: Mr John Hornick
IP Litigator and Counselor
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington DC USA

John Hornick is a long term friend of LESANZ and has given his own unique analysis of a range of topics at the LESANZ regional conferences on a number of occasions. John has generously agreed to break his trip to the conference this year to address the Queensland membership on the above topic.

John is an IP litigator and counsellor of broad experience. He has spent twenty-six years practicing for Finnegan Henderson; a leading U.S. IP firm. John has litigated more than 68 IP cases in over 20 U.S. federal courts. He has also earned an AV rating from Martindale Hubbell and has been recognised as a leading trade secret and copyright litigator by *The Legal 500 U.S.*

John and his teams have litigated many trademark infringements and domain name disputes for one of the world's ten most valuable brands. John has handled global trademark registration, enforcement and defence, and portfolio management for one of the world's largest car rental companies, a leading manufacturer of business jets, and a major sports organisation.

John founded the Trade Secret Committee of the D.C. Bar IP Section Steering Committee, served as its first chair, and also chaired its Copyright and Trademark Committees. He is also a frequent lecturer and a prolific writer, having presented more than 110 speeches and written nearly 150 articles on a broad range of IP topics.

TOPIC: John will present an interesting seminar on Tailoring a Trade Secret Policy to You or Your Clients Business.

VENUE: Fisher Adams Kelly
Level 29, 12 Creek Street,
Brisbane 4001

COST: LES ANZ Members: \$55.00 incl
Non-Members: \$65.00 GST

DATE: Tuesday, 15 April 2008

RSVP: Tuesday 7 April 2008
Marketing Coordinator
Fisher Adams Kelly
GPO Box 1413, Brisbane QLD 4001
Tel: 07 3229 2655
Fax: 07 3221 0597
Email: lhofman@fak.com.au

TIME: 5.30pm Registration;
5.45 – 7.00pm Presentation
Nibbles & drinks included

I/We _____ of _____

Tel _____ Email _____

will attend the **LES ANZ** function on **15 April 2008**. Member LES ANZ / Non-member [PLEASE CIRCLE].

I am paying by Cheque \$_____ is enclosed (**cheques payable to LES ANZ**)

Credit Card: MasterCard OR Visa ONLY

Credit Card No _____ / _____ / _____ / _____ Expiry Date: ____/____

Amount: \$_____ Cardholder's Signature: _____

Cardholder's Telephone number: _____

(Due to catering costs, payment is required despite non-attendance or cancellation after the RSVP date